



INTERWINE ROADSHOW CHINA 2018

科通·世界美酒中国行

| 全 | 球 | 佳 | 酿 | 中 | 国 | 分 | 享 |

世界美酒中國行

Interwine Roadshow China 2018

Part1: Roadshow Introduction

✧ Pioneer of Roadshow Industry

We created the Roadshow industry and we had successfully organized 182 Roadshow since 2010.

✧ The Largest Scale

Interwine Roadshow is the largest-scale one in China. More than 60 exhibitors in each city participate in our roadshows, which attracts more and more importers and distributors to visit our amazing wine tasting.

✧ First choice to deplore second and third – tier cities

Interwine Roadshow aims at helping our exhibitors to explore domestic market, especially the mainland and northeast cities. We successfully organized roadshows in lots of second and third – tier cities.

✧ Most distributors invited

Interwine Roadshow is greatly supported by wine associations, media and other organizations in different cities. We reach to invite 300-1200 local importers and distributors. We also organize Master Class, sommelier competition and other fantastic activities highly recognized by local importers and distributors.

Part 2. Roadshow Details

Organizer: Canton Universal Fair Group Co., Ltd.

Co-organizers: Local wine associations, wine media, etc.

Roadshow Exhibitors: Foreign wineries, importers and agencies

Roadshow Visitors: Local importers and distributors, agencies, wholesalers and group buyer, 300-1200 professional visitors are estimated in each show.

Roadshow Scale: over 40 exhibitors in each roadshow.

Roadshow Venue: Five-star Hotels

Roadshow Time: 13:30 – 17:30

Booth: One table (1.8 meters in length)

Equipment: Company name signboard, Glasses, Water, Ice, Ice bucket and Spittoon

Price: For Importers: VIP Price: RMB5800/City Non - VIP Price: RMB10800/City

For Wineries: VIP Price: USD1000/City Non - VIP Price: USD1700/City

Participation requirements:

1. Exhibiting companies must be importers or wineries while providing copies of business licenses or other associated certificates.
2. VIP price for exhibitors who book a total of 18sqm booth in Interwine China or/and Interwine Beijing.

Roadshow Offers for 18sqm booth exhibitors :

1. 1-9 cities, no discount;
2. 10 or more than 10 cities, exhibitors can enjoy a 30% discount off based on VIP Price (without valued added tax invoice);
3. One booth under 20 % discount in Wineries Hall equal to two booths in Importers Hall, wineries can get VIP price but without discount.

Value-added Service:

1. Exhibitors can have 1 page advertisement in Interwine Roadshow Catalog;
2. Exhibitors should provide logo using vector drawing;
3. Exhibitors should provide correct company' s name in Chinese and English;
4. Exhibitors will receive visitors information of this Roadshow, which can' t be transferred to other

non-exhibitors.

Part 3 Interwine Roadshow

Remark: ★ means cities that didn't host Roadshow in 2017

No.	City	Date	Day	Time	Transportation
1	浙江杭州 Hangzhou	June 2nd		9:30-17:30	
2	上海 Shanghai	June 5th		13:30-17:30	
3	贵州贵阳 (限 40 家) Guiyang (only 40 exhibitors)	June 7th		13:30-17:30	
4	广西桂林 (限 40 家) Guilin (only 40 exhibitors)	June 9th		13:30-17:30	
5	广西南宁 Nanning	June 12th		9:30-17:30	
6	云南昆明 Kunming	June 14th		13:30-17:30	
7	青海西宁 (限 40 家) Xining (only 40 exhibitors)	June 21st		13:30-17:30	
8	甘肃兰州 (限 40 家) Lanzhou (only 40 exhibitors)	June 23rd		13:30-17:30	
9	陕西西安 (Xi'an)	June 26th		9:30-17:30	
10	★乌鲁木齐 (限 40 家) Urumqi (only 40 exhibitors)	June 29th		13:30-17:30	
11	天津 Tianjin	July 5th		13:30-17:30	
12	北京 Beijing	July 7th		13:30-17:30	
13	内蒙古呼和浩特 Hohehot	July 10th		13:30-17:30	
14	★内蒙古包头 (限 40 家) Baotou (Only 40 exhibitors)	July 12th		13:30-17:30	
15	★甘肃银川市 (限 40 家) Yinchuan (Only 40 exhibitors)	July 14th		13:30-17:30	
16	重庆 Chongqing	July 17th		13:30-17:30	
17	四川成都 Chengdu	July 19th		13:30-17:30	
18	★江西赣州 (限 40 家) Ganzhou (Only 40 exhibitors)	July 24th		13:30-17:30	
19	江西南昌 Nanchang	July 26th		13:30-17:30	
20	湖北武汉 Wuhan	July 28th		9:30-17:30	
21	湖南长沙 Changsha	July 31st		9:30-17:30	
22	福建福州 Fuzhou	Aug. 4th		13:30-17:30	

23	福建泉州 Quanzhou	Aug. 7th		13:30-17:30	
24	福建厦门 Xiamen	Aug. 9th		13:30-17:30	
25	河北石家庄 Shijiazhuang	Aug. 14th		13:30-17:30	
26	山西太原 Taiyuan	Aug. 16th		13:30-17:30	
27	河南郑州 Zhengzhou	Aug. 18th		9:30-17:30	
28	山东济南 Jinan	Aug. 21st		13:30-17:30	
29	山东青岛 Qingdao	Aug. 23rd		13:30-17:30	
30	安徽合肥 Hefei	Aug. 25th		13:30-17:30	
31	江苏南京 Nanjing	Aug. 28th		13:30-17:30	
32	★江苏苏州(限 40 家) Suzhou (only 40 exhibitors)	Aug. 30th		13:30-17:30	
33	辽宁大连 Dalian	Sep. 4th		13:30-17:30	
34	辽宁沈阳 Shenyang	Sep. 6th		13:30-17:30	
35	吉林长春 Changchun	Sep. 8th		13:30-17:30	
36	黑龙江哈尔滨 Harbin	Sep. 11th		13:30-17:30	
37	广东佛山市 Foshan	Nov. 27th		13:30-17:30	
38	广东中山市 Zhongshan	Nov. 29th		13:30-17:30	
39	广东珠海市 Zhuhai	Dec. 1st		13:30-17:30	
40	广东江门市 Jiangmen	Dec. 4th		13:30-17:30	
41	广东肇庆市 Zhaoqing	Dec. 6th		13:30-17:30	
42	广东东莞市 Dongguan	Dec. 8th		13:30-17:30	
43	广东惠州市 Huizhou	Dec. 11th		13:30-17:30	
44	广东韶关市 Shaoguan	Dec. 13th		13:30-17:30	
45	广东汕头市 Shantou	Dec. 15th		13:30-17:30	
46	海南海口 Haikou	Dec. 18th		13:30-17:30	

Part 4: Contact us

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