

## Interwine Roadshow Proposal

### Part 1 Roadshow introduction

- Interwine Roadshow is the largest-scale Roadshow in China. We created the Roadshow industry and we had successfully completed 149 Roadshows since 2010. More than 60 exhibitors in each city attend to our roadshow.
- Interwine help our exhibitors to expand through the national market for the mainland and northeast cities and had developed and organized lots of Roadshows to second and third-tier cities.
- Interwine is connected to wine associations, mass media and other organizations on different cities and have invited between 300-1000 local distributors. We organized Master class, sommelier competitions and other exciting activities very popular and highly recognized by local distributors.

### Part 2 Roadshow details

- Organizer: Canton Universal Fair Group Co. Ltd.
- CO-organizers: local wine associations, wine mass-media
- Roadshow exhibitors: foreign wineries, importers agencies from China/Asia
- Roadshow Visitors: Local distributors, agencies, wholesalers and group buyers. 300-1000 distributors on each show
- Roadshow Scale: over 40 exhibitors on each show
- Roadshow Location: five-star hotels
- Roadshow Hours: 13:30 to 17:30
- Booth: one desk (1.8 meters in length)
- Equipment: company name signboard, glasses, water, ice, ice bucket and spit bucket
- Offer one page colorful promotion on official exhibition catalogue. (The design need to be provided by Party B and send back to Party A two weeks before the roadshow.) 140mm(W) x 210mm(L) in CDR/ PSD/ JPG/ PDF format.
- The products should be showed as the same as the written in the contract.
- No faking/ replica products, Interwine reserve the right to submit the exhibit products to Commerce and Industry Bureau.

### Part 3 Nationwide cities

Remark: The hotel address please add QQ Group: 227835995 to get more information.

No.	City	Date
1	Fuzhou, Fujian	16-Apr
2	Quanzhou, Fujian	18-Apr
3	Xiamen, Fujian	20-Apr
4	Zhangzhou, Fujian	23-Apr
5	Ganzhou, Jiangxi	25-Apr
6	Nanchang, Jiangxi	27-Apr
7	Shanghai (Winery Exclusive)	31-May
8	Ningbo, Zhejiang (Winery Exclusive)	1-Jun
9	Taiyuan, Shanxi	11-Jun
10	Shijiazhuang, Hebei	13-Jun
11	Zhengzhou, Henan	15-Jun
12	Nanyang, Henan	18-Jun
13	Xiangyang, Hubei	20-Jun
14	Wuhan, Hubei	22-Jun
15	Yueyang, Hunan	25-Jun
16	Changsha, Hunan	27-Jun
17	Guilin, Guangxi	29-Jun
18	Nanning, Guangxi	2-Jul
19	Kunming, Yunnan	4-Jul
20	Guiyang, Guizhou	6-Jul
21	Chongqing	9-Jul
22	Chengdu, Sichuan	11-Jul
23	Xi 'An, Shaanxi	13-Jul
24	Lanzhou, Gansu	16-Jul
25	Xining, Qinghai	18-Jul
26	Urumqi, Xinjiang	20-Jul
27	Dalian, Liaoning	20-Jul
28	Shenyang, Liaoning	23-Jul
29	Changchun, Jilin	25-Jul
30	Harbin, Heilongjiang	27-Jul

31	Fuzhou, Fujian	23-Jul
32	Quanzhou, Fujian	25-Jul
33	Xiamen, Fujian	27-Jul
34	Zhangzhou, Fujian	30-Jul
35	Qingdao, Shandong	3-Aug
36	Weifang, shandong	6-Aug
37	Jinan, Shandong	8-Aug
38	Shanghai	10-Aug
39	Wenzhou, Zhejiang	13-Aug
40	Hangzhou, Zhejiang	15-Aug
41	Suzhou, Jiangsu	17-Aug
42	Changzhou, Jiangsu	20-Aug
43	Nanjing, Jiangsu	22-Aug
44	Bengbu, Anhui	24-Aug
45	Hefei, Anhui	27-Aug
46	Nanchang, Jiangxi	29-Aug
47	Ganzhou, Jiangxi	31-Aug
48	Tianjin	15-Aug
49	Tangshan, Hebei	17-Aug
50	Beijing	20-Aug
51	Hohhot, Inner Mongolia	22-Aug
52	Baotou, Inner Mongolia	24-Aug
53	Beijing (Winery Exclusive)	13-Nov
54	Shenzhen, Guangdong (Winery Exclusive)	15-Nov
55	Xiamen, Fujian (Winery Exclusive)	16-Nov
56	Zhaoqing, Guangdong	23-Nov
57	Foshan, Guangdong	26-Nov
58	Jiangmen, Guangdong	28-Nov
59	Zhongshan, Guangdong	30-Nov
60	Zhuhai, Guangdong	3-Dec

61	Shaoguan, Guangdong	5-Dec
62	Dongguan, Guangdong	7-Dec
63	Shenzhen	10-Dec
64	Huizhou, Guangdong	12-Dec
65	Shantou, Guangdong	14-Dec
66	Haikou, Hainan	17-Dec
67	Nanning, Guangxi	19-Dec

### **Part 4 Price**

USD 1200 for Non-memeber/ city

USD 1000 for Member/ city

Discount: 30% off if more than 10 cities.

### **Organizer of Events : Canton Universal Fair Group Ltd.**

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