

INTERWINE ROADSHOW 2020

Part 1 Roadshow introduction

- Interwine Roadshow is the largest-scale Roadshow in China. We created the Roadshow industry and we had successfully completed more than 300 city Roadshows since 2010. More than 60 exhibitors in each city attend our roadshow.
- Interwine help our exhibitors to expand through the national market for the mainland and northeast cities and had developed and organized lots of Roadshows to second and third-tier cities.
- Interwine is connected to wine associations, mass media and other organizations on different cities and have invited between 300-1000 local distributors. We organized Master class, sommelier competitions and other exciting activities very popular and highly recognized by local distributors.

Part 2 Roadshow details

- Organizer: KETONG INTERNATIONAL EXHIBITION(GUANGZHOU)CO., LIMITED
- CO-organizers: local wine associations, wine mass-media
- Roadshow exhibitors: foreign wineries, importers agencies from China/Asia
- Roadshow Visitors: Local distributors, agencies, wholesalers and group buyers. 300-600 importers and distributors for each show
- Roadshow Scale: over 40 exhibitors on each show
- Roadshow Location: five-star hotels
- Roadshow Hours: 13:30 to 17:30
- Booth: one desk (1.8 meters in length)
- Equipment: company name signboard, glasses, water, ice, ice bucket and spit bucket

Part 3 Nationwide cities

No.	City	Date	
	The 4 th Interwine Beijing	15-16-May	2 days exhibition, quotation is different from the roadshows
1	Shanghai (Winery Exclusive)	18-May	
2	Shenzhen (Winery Exclusive)	19-May	
	The 24 th Interwine Guangzhou	21-23-May	3 days exhibition, quotation is different from the roadshows
3	Chengdu (Winery Exclusive)	25-May	
4	Taiyuan, Shanxi	2-Jun	
5	Zhengzhou, Henan	4-Jun	
6	Nanyang, Henan	6-Jun	
7	Anhui, Hefei	9-Jun	
8	Nanjing, Jiangsu	11-Jun	
9	Changzhou, Jiangsu	13-Jun	

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10	Suzhou, Jiangsu	16-Jun	
11	Shanghai	18-Jun	
12	Hangzhou, Zhejiang	20-Jun	
13	Wenzhou, Zhejiang	23-Jun	
14	Qingdao, Shandong	30-Jun	
15	Weifang, Shandong	2-Jul	
16	Jinan, Shandong	4-Jul	
17	Shijiazhuang, Hebei	7-Jul	
18	Tianjin	9-Jul	
19	Tangshan, Hebei	11-Jul	
20	Beijing	14-Jul	
21	Hohhot, Inner Mongolia	16-Jul	
22	Dalian, Liaoning	18-Jul	
23	Shenyang, Liaoning	21-Jul	
24	Changchun, Jilin	23-Jul	
25	Harbin, Heilongjiang	25-Jul	
26	Urumqi, Xinjiang	28-Jul	
27	Xining, Qinghai	30-Jul	
28	Lanzhou, Gansu	1-Aug	
29	Xi'an, Shaanxi	4-Aug	
30	Fuzhou, Fujian	6-Aug	
31	Quanzhou, Fujian	8-Aug	
32	Xiamen, Fujian	11-Aug	
33	Ganzhou, Jiangxi	13-Aug	
34	Nanchang, Jiangxi	15-Aug	
35	Changsha, Hunan	18-Aug	
36	Guilin, Guangxi	20-Aug	
37	Liuzhou, Guangxi	22-Aug	
38	Nanning, Guangxi	25-Aug	
39	Kunming, Yunnan	27-Aug	
40	Guiyang, Guizhou	29-Aug	
41	Chongqing	3-Sep	

42	Chengdu, Sichuan	5-Sep	
43	Xiangyang, Hubei	8-Sep	
44	Wuhan, Hubei	10-Sep	
45	Zhengzhou, Henan	12-Sep	
46	Nanjing, Jiangsu	15-Sep	
47	Hefei, Anhui	17-Sep	
	Interwine-World Wineries Fair	6-7-Nov	2 days exhibition, quotation is different from the roadshows
	The 25 th Interwine Guangzhou	9-11-Nov	3 days exhibition, quotation is different from the roadshows
48	Xiamen (Winery Exclusive)	12-Nov	
49	Beijing (Winery Exclusive)	14-Nov	
50	Shantou, Guangdong	19-Nov	
51	Huizhou, Guangdong	24-Nov	
52	Dongguan, Guangdong	26-Nov	
53	Shaoguan, Guangdong	28-Nov	
54	Zhuhai, Guangdong	1-Dec	
55	Zhongshan, Guangdong	3-Dec	
56	Jiangmen, Guangdong	5-Dec	
57	Foshan, Guangdong	8-Dec	
58	Zhaoqing, Guangdong	10-Dec	
59	Maoming, Guangdong	12-Dec	
60	Haikou, Hainan	15-Dec	
61	Nanning, Guangxi	17-Dec	

Part 4 Price

USD 1000/ desk/city

Discount: 30% off if more than 10 cities